

**Position Title:** Chief Design Officer (CDO) **Location:** Salt Lake City, Utah (travel required)

**Reports To: CEO** 

### **About Process Curiosity**

At Process Curiosity, design isn't just about how things look—it's about how people feel, engage, and connect. We believe the world learns best through play, wonder, and exploration. We design and fabricate immersive, interactive experiences for museums, science centers, and cultural institutions that invite visitors to lean in, tinker, and explore. Our team has created environments for Disney, Universal Studios, Amazeum, The Tech Interactive, National Children's Museum, libraries, and more—blending world-class design with human-centered storytelling.

We're looking for a **Chief Design Officer** who is equal parts visionary, maker, and collaborator—someone who knows how to turn curiosity into experiences that change the way people interact with the world.

#### **Position Overview**

The CDO serves as the strategic and creative leader for Process Curiosity, guiding the design vision across the organization and ensuring it reflects our values of sparking curiosity and joy. This role leads the Creative Directors, supports their independent project leadership, and ensures all creative work aligns with our brand, values, and client goals.

As a key member of the leadership team—working alongside the CEO and COO—the CDO also plays a role in shaping company strategy, fostering cross-department collaboration, and supporting business development efforts. While the CDO may lead select projects directly, the primary focus is guiding the studio's creative, mentoring leadership-level creatives, and ensuring design excellence across all work.



### **Core Responsibilities**

### Creative Leadership

- Guide and champion a cohesive design vision that aligns with our mission and client goals.
- Lead and mentor Creative Director and Experience Designers who report directly to the CDO, supporting their independent project leadership while ensuring alignment across the portfolio.
- Inspire and guide a multidisciplinary team of designers, artists, and interactive developers.
- Foster a culture of creative curiosity, inclusivity, fearless innovation and collaboration.

### • Strategic & Leadership Team Role

- Contribute to company-wide strategic decision-making and long-term planning.
- Collaborate with the CEO, COO, and Production Project Manager to ensure alignment between design, planning, and fabrication.
- Help define studio-wide priorities, resource allocation, and process improvements.

### Project Oversight & Select Direct Leadership

- o Oversee all design projects to ensure creative quality and consistency.
- Lead select high-profile or complex projects directly, from concept through fabrication-ready deliverables.
- Provide creative oversight on design charrettes, client workshops, and planning sessions.
- Oversee project timelines, planning, and maintenance of organizationwide project management tools and systems.

# • Client & Industry Engagement



- Represent Process Curiosity at conferences, events, and client presentations.
- Build and maintain senior-level client relationships, ensuring trust and creative alignment.
- Support business development efforts alongside the CEO, attending select meetings and fostering industry connections.

#### • Innovation & Growth

- Drive experimentation with materials, media, technology, and fabrication methods.
- Ensure designs integrate storytelling, accessibility, durability, and interactivity.
- Mentor emerging leaders, including preparing Senior Designers for leadership pathways.

### Qualifications

- 10+ years of experience in experiential, exhibit, or environmental design, with a portfolio that demonstrates creativity, playfulness, and narrative depth.
- Proven leadership experience managing senior creative leaders and multidisciplinary teams.
- Proficiency in 3D modeling, Fusion, Google Suite, and Adobe Creative Suite (or similar design software).
- Strong comfort reviewing and guiding technical drawings to ensure design integrity through fabrication.
- Excellent organization and planning skills. Experience overseeing and maintaining multiple long-term, multi-phase projects simultaneously.
- Experience working closely with fabrication teams to translate creative concepts into physical realities. Knowledge/familiarity with engineering and fabrication methods/processes.
- Exceptional client communication and relationship-building skills.



- Track record of contributing to business development, industry networking, and brand representation.
- Passion for museums, science centers, and educational spaces.

## What We're Looking For Beyond Skills

- **A Visionary Leader:** You inspire others to imagine what's possible and give them the tools to achieve it.
- **A Systems Thinker:** You understand how story, space, interactivity, and fabrication work together to create transformative experiences.
- A Maker at Heart: You value hands-on exploration and iterative prototyping.
- **A Mentor:** You invest in growing the next generation of creative leaders.

# Our Design DNA

- We start with people, not just projects.
- We mix play, curiosity, and craft in every design.
- We design for hands, minds and hearts.
- We build for durability, accessibility, and delight.

## Why Join Us?

At Process Curiosity, we're not just building exhibits—we're creating moments that spark joy, curiosity, and connection. As CDO, you'll lead a team shaping experiences seen by millions, work with world-class cultural institutions, and help define the creative future of our company.

**Compensation:** Competitive salary, performance bonuses, health benefits, 401(k), and professional development support.



